



September 20, 13

Hamilton County, Ohio  
c/o Christian Sigman  
County Administrator  
County Administration Office  
138 E. Court Street, 6th Floor  
Cincinnati, OH 45202

Re: *Paul Brown Stadium Lease Sections 12.3, 13.3;*  
*Paul Brown Stadium high definition scoreboards*

Dear Christian:

I write pursuant to sections 13.3 and 12.3 of the Paul Brown Stadium Lease. The scoreboards at Paul Brown Stadium are in need of replacement on several grounds. First, the scoreboards were designed and built in 1999-2000 and, as such, represent fourteen-year old technology. They are among the oldest boards still in operation in the NFL and are among the smallest. With age comes predictable issues – replacement parts for the boards are difficult to find, the luminance has dimmed over the years, and often replacement elements cannot match the original board so uneven pictures are presented. And they have failed during games, which has caused our fans to recognize the reality that the boards are past their useful life.

On a separate but equally controlling basis, the scoreboards are not high definition scoreboards – a technology that did not exist in any stadium on January 1, 1997 – but are dated standard definition boards. High definition scoreboards, as of two years ago, have been installed in fifteen NFL stadiums including nine that are publicly owned and as to which the high definition scoreboards were paid for with public funds – information that we have shared with you and your staff several times, most recently six weeks ago. As a result, high definition scoreboards at Paul Brown Stadium qualified as a Level I Enhancement to the Stadium some time ago, with the resulting obligations on Hamilton County as set forth in the lease.

This letter is the written request, expressly contemplated in section 12.3 of the Paul Brown Stadium Lease, that the County install the new high definition scoreboards at Paul Brown Stadium, that the project be implemented in time for the start of the 2014 NFL Football Season, and that the County fulfill its obligations under these sections of the lease. We look forward to working with you on this project. Thank you.

Very truly yours,

Troy A. Blackburn  
Vice President